## **Silkmen Supporters' Trust**

# Minutes of the meeting held on Monday 08<sup>th</sup> July 2024 at the Pack Horse Bowling Club.

#### Present:

Caroline Harrop (CH) Chairperson & Communications

Patrick Birch (PB) Mike Clark (MiC)

Myra Clark (MC) Treasurer

Lee Holmes (LH) Sarah Miles (SM)

Bernie Rickman (BR) Membership

Jon Smart (JS)

Chrissie Thompson (CT)

Robert Wilson (RW) SST Secretary

Apologies:

John Abbott (JA) Finance

Mike Hutchison (MH) Andy Worth (AW)

## 1 Welcome by Chairperson.

CH opened the meeting at 8pm.

## 2 **Board Nominations.**

LH and SM were in attendance and have agreed to join the Board.

## 3 **Finance**.

RW updated the meeting on the finances:

We currently have £7708.33 in our various accounts.

Silkmen Supporters Trust Bank Accounts 30th June 2024

Opening balance as at 1st July 2023	SST
	£
Main	9851.71
Reserve	71.68
Paypal	276.88
	10200.27
	٦
Movement in period since 1st July	]
	SST
Main	(2514.30)
Reserve	1.10
Paypal	21.26
	(2491.94)
Closing Balance	
	SST
Main	7337.41
Reserve	72.78
Paypal	298.14

7708.33

## Silkmen Supporters Trust Main Bank Account 30th June 2024

## Activity since 1st July 2023

,	
Receipts	Main Account
	£
Membership	95.50
SilkPledge	1549.55
50/50 Game Receipts	10871.20
50/50 Online	389.00
Pin Badges	35.00
EasyFund	213.14
Silk Museum Trust	295.00
Donation	97.98
	13546.37
Payments	
1&1	335.94
50 50 Costs	900.72
50 50 MFC - 23/24 ( Boost the Budget)	10373.00
Licence Fees	
Walkie Talkie etc	209.48
Charity Football Match	300.00
MFC Sponsorship 2024/25	1500.00
MFC Pitchside and Programme Advertising	1387.67
MFC - Mascot Ktis	388.00
Roary Refurb	366.00
MFC - Away Shirt - Henry Moores	47.96
Remembrance Day Wreath	27.50
Postcards	224.40
	16060.67
Net Surplus/ ( Deficit)	(2514.30)
Net Surplus/ ( Deficit)	(2314.30)
Paypal	
Memberships	25.00
Pledge	62.25
Transfer bank	(62.25)
Paypal Costs	(3.74)
i aypai Costs	(3.74)

21.26

## 4 Membership.

BR updated the Board on membership.

There is one new member.

## 5 <u>Fan Engagement</u>.

## Silk Museum.

PB informed the Board that progress is happening at the Silk Museum under the auspices of Geoff Findlow and Rob Bickerton.

#### Mascot Kits.

A request has been made to the SST to fund Mascot kits for the forthcoming season. The cost will be £482.00. The Board agreed to do this.

A discussion was made about putting SST on the back of the shirts. CH will discuss this with the club.

## Programme Notes.

It was agreed to publicise the work of the SST within the programme notes about:

Mascot kits.

Putting A5 flyers (via Spiral Print) regarding membership and the silk pledge.

Setting up a rota to write programme notes.

## 6 **Communications**.

With the advent of the new season CH will start to ramp up all social media activity.

## 7 Website.

BR is constantly updating the website. It was requested that all Board members submit a short biography and photograph.

#### 8 **Fundraising.**

## 50:50 tickets.

It was agreed that all the SST's proportion of funds raised by the 50:50 next season would be retained by the SST. Money raised would be allocated to projects that would benefit fans.

The online 50:50 would continue but with better advertising.

## Silk Pledge.

It was agreed to run the Silk Pledge next season.

## Postcards.

RW will look at producing a set of postcards. They will only be sold online.

## 9 **Any Other Business.**

BR has continued to investigate incorporating the ability to use Credit Cards and Direct Debit cards on the website. BR will implement once happy..

## 10 **Next Meeting**.

The next meeting will be on Monday 05<sup>th</sup> August 2024 at the PHBC.